

# Are your students prepared for the digital transformation of making?

Hello <FirstName>,

Are your students prepared for the digital transformation of making?

## Digital transformation is here

Industry 4.0 technologies – such as automation, robotics, design for manufacturing, CNC machining, and product lifecycle management software – are in place in factories around the world.

Manufacturers tell us that they’re increasingly adopting technologies such as additive manufacturing, advanced data analytics, and AI/ machine learning. They’re doing this to build productivity and competitive advantage, improve time to market, and enhance profitability.



## New tasks, new occupations, new skills

We’re looking at a future where the human-powered shop floor is replaced with smart manufacturing facilities where tech-savvy workers, aided by intelligent robots, are creating the products we all need. The flood of innovation in digital technologies, tools, and practices will create new tasks and occupations.

New career paths are being forged. New skills are needed.

## Creating a better future begins here. Are you and your students prepared?

As a preferred Autodesk Learning Partner, we can help you with professional development and are confident we can add value to your course offerings and curriculum development. Autodesk® Fusion 360™ workshops are a starting point.



**Find out more today**

<Name>

<Organisation name>

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# Meet the demand from employers for current and relevant design skills

Hello <FirstName>,

Thank you for your interest in Autodesk® Fusion 360™ software and the support available for educational institutions.

## Your partner in skilling the next generation

We're here to help you. As a preferred Autodesk Learning Partner, we have access to a broad suite of resources that could benefit your institution and your students – workshops, webinars, software, and engagement with industry partners.

Improve employability outcomes – we can help your students to develop practical knowledge and skills needed by manufacturers around the world. We can assist with curriculum development and learning delivery, supporting students to develop the skills they need to work in the factories of the future.



## Collaborative workshop program

Our collaborative workshops will help your students become familiar with software and platforms they'll use in the workplace. In these workshops:

- We'll combine theory with real-life projects. The workshops are designed to give your students skills they'll need in their future careers.
- Students will enhance their software design skills by learning how to design, model, and fabricate their product ideas with the next-generation 3D platform for product development.
- Students will experience industry workflows, and explore exciting and emerging areas of manufacturing, such as generative design.

## Unlock your educational access to Fusion 360

Fusion 360 is a cloud-based industrial design platform that enables your students to develop 3D modeling skills with software used by world-class engineers, product designers, and industrial design professionals.

With Fusion 360, your students can design faster, share workflows, and explore multiple product ideas – all in one easy-to-use collaborative environment. Fusion 360 is also cloud-based, so students can access their designs on any desktop computer, mobile device, or web browser – from anywhere.

Access to Autodesk® software is FREE\* for students and educators. We can help you get started today.



**Sign up today**

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\*<https://www.autodesk.com/education/students>

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# Develop practical skills for manufacturing's digital transformation

Hello <FirstName>,

Thank you for your interest in Autodesk® Fusion 360™ workshops! We're looking forward to working in partnership with you and your team.

## What's involved?

Our workshops are designed to complement your curriculum. Mapped to learning paths, they offer you and your students a great way to gain practical, hands-on experience with a platform used in manufacturing settings around the world.



**What do the workshops cover?** We have a number of workshops available to you and your students:

- **Introduction to Autodesk Fusion 360:** This workshop will provide your students with an overview of the platform, including how one platform can replace multiple point solutions to save resources and time. We'll outline how it is an easy-to-learn solution and show how it has the same UI for multiple workspaces, which enables fast onboarding for faculty and students.
- **Lead with Generative Design:** This workshop will introduce generative design to your students, explaining how generative design is a new workflow that generates high-performing design alternatives with optimized geometry. We'll explain the workflows and provide your students with job-ready generative design skills.
- **Winning with Make:** This workshop will provide an overview of the CAM features of Autodesk Fusion 360. It will consider design for manufacturing, production drawings, and toolpaths to cut parts on a CNC mill, showing your students how to use CNC machines.



## How much time will my students and I need to commit?

We're here to make your life easier. We can deliver sessions in their entirety, leaving you time to focus on other aspects of curriculum design and delivery. Each workshop lasts approximately four hours.

## Will we need access to any specialist software?

Yes, the workshop is based around the Fusion 360 platform. If you and your students don't already have access to this, we can help you set up accounts ahead of time.

## What happens next?

1. We'll discuss your program and your students, including their familiarity with software.
2. We'll agree which workshop (or workshops) will work best for you and your students.
3. We'll agree on a schedule for the workshop (or workshops) to complement your course schedule.
4. We'll engage with your students to secure attendance.
5. We'll help you to register for the Fusion 360 platform if you haven't already done so – educational access is free.
6. We'll run the session – practical, hands-on, and fun!
7. Take a look at Autodesk's self-directed and free learning resources that complement and expand on the workshops. Autodesk learning courses and learning pathways | Autodesk
8. We'll evaluate the session and offer suggestions for next steps.

We'll give you a call to discuss next steps. We look forward to getting started!

Best wishes

<Name>

<Organisation name>

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# Access more resources for skilling manufacturing's digital transformation

Hello <FirstName>,

Thank you for enabling us to deliver your Autodesk® Fusion 360™ workshop! We really enjoyed working with your team and your students.

The feedback from your students was overwhelmingly positive. We trust they found the session informative and worthwhile. We're confident they've been inspired and gained some practical skills—all invaluable for their future careers.

We hope the workshop has also prompted new ideas for delivery in curriculum, helping you to prepare the future manufacturing workforce.



## Creating a better future begins with an Autodesk Learning Partner

to investing in future makers through its educational program. From learning materials and workshops to webinars and access to industry partners, I'm confident that we have other resources that could benefit your institution and your students.

As a starting point, you may want to take a look at some of the free learning resources available from Autodesk. We're here to help you capitalize upon these resources with support around learning delivery, continuous development, product certification, and more.

We look forward to exploring these with you.

Best wishes

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